



THE VIEW FINDER



SIERRA CLUB

PHOTOGRAPHY SECTION

JUNE 2009

SAN DIEGO CHAPTER

Stephen Burns

Powerful Applications of LAB and Adjustment Layers for Nature and Landscape Photographers

June 18 7pm at the Wesley Palms Center

Stephen Burns, author of "Advanced Photoshop CS4 Trickery & FX" will share a focus on creating dynamic interpretations of your photography using the LAB color space and adjustment layers in combination using Photoshop. Learn to start seeing and reinterpreting your imagery with a unique understanding of how to manipulate and control the tonal values in your compositions so that your work has stronger depth and richness. This is a critical concept in regards to showing your work in competitions.

For all those who purchase Stephen's new book "Advanced Photoshop CS4 Trickery & FX" will have the opportunity to have him sign it after the presentation. Get the book now at a discounted price at <http://www.chromeallusion.com/books.htm#cs4> . Just click on the Amazon link to the right of the image to receive your copy.

Stephen Burns (www.chromeallusion.com) has discovered the same passion for the digital medium as he has for photography as an art form. His background began as a photographer 28 year ago and in time, progressed toward the digital medium. His influences include the great Abstractionists & the Surrealists including Jackson Pollock, Wassily Kandinsky, Pablo Picasso, Franz Kline, Mark Rothko, Mark Tobey, and Lenore Fini, to name a few.

He has been a corporate instructor and lecturer in the application of digital art and design for the past 14 years. He has been exhibiting digital fine art internationally at galleries such as Durban Art Museum in South Africa, Citizens Gallery in Yokahama, Japan, and CECUT Museum Of Mexico to name a few.

Digital Involvement

He teaches Digital Manipulation Workshops nationwide but also you can join him online at www.xtrain.com/stephen . In addition, you will often see him as an instructor at Siggraph (www.Siggraph.org) in the Guerrilla Studio.

He is the author of several books published by Charles River media. They include "The "Advanced Photoshop CS4Trickery & FX" , "Art of Poser & Photoshop" , "Advanced Photoshop CS3 Trickery & FX" , "Advanced Photoshop CS2 Trickery & FX" and "Photoshop CS Trickery & FX". Each chapter is a step-by-step instruction on creating digital effects and art work. He has also a contributing author in the book "Secrets OF Award Winning Digital Artists" (Wiley Press) and "Photoshop CS Savvy" (Sybex). Go to www.chromeallusion.com/books.htm for more information.

He is the president of the San Diego Photoshop Users Group (www.sdphotoshopusrs.com) of which there are currently 3000 members strong and growing.

On the fine art level, Stephen has organized exhibitions with galleries and artists from South Africa, Europe, Mexico, and Switzerland. Please see resume at www.chromeallusion.com/aboutartist.htm .



Michael Adams Lecture at MoPA

June 25, 2009. 4:00pm or 7:00pm

\$8 MoPA members, \$10 Students, \$12 non-members.

"Michael Adams, son of Ansel Adams, will present two special engagement lectures in support of the exhibition *Ansel Adams: A Life's Work*. He traveled extensively with his father and was present when he photographed many of his most famous images. Michael Adams will share his family's early history and discuss his father's photographic beginnings." (Lecture description taken from MoPA newsletter)

Advance ticket sales for members available June 15-21. Remaining tickets will be sold two hours prior to each lecture.

OFFICERS & VOLUNTEERS

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Blackrapid's R-Strap: a review by Karl Grobl

In the fall of 2006 Ronald Dean Henry a professional photographer working in a photojournalistic style, founded BlackRapid. Ronald saw a need for a better method of shooting and developed the R-Strap to keep his camera safe while providing fast and easy access. It's probably the most unique camera strap to introduced since those 3 inch wide woven Geometric Hippie Design of the 1970's.

The most striking thing about the R-Strap is that it connects to the tripod socket on the bottom of your camera, not to the standard slots on top!

I started using the R-Strap in early 2008 and have found it to be the best camera strap system for my heavy Canon MarkII with the 70-200mm F2.8 lens attached. As a working photojournalist, like many others, I always carry two cameras. The R-Strap holds my long lens and I use an UPstrap for my other Canon Mark II with the 16-35mm lens attached.

Well, after more than an year's experience with the R-Strap, I must say that I wholeheartedly recommend it. It's not perfect (yet) but it's nearly there! Basically it's a strap system that keeps your camera safe, secure and ready at your side (hands free) and allows you to bring it up to your eye quickly. The strap stays in place on your shoulder, while your camera "rides up and down on a rail". If you are having a difficult time imagining how it works, take a moment to view the excellent videos on the BlackRapid website.

www.BlackRapid.com

www.KarlGrobl.com



CALENDAR OF EVENTS

See our Website for the most up-to-date activities schedule:

www.sdphotoclub.com

JUNE 2009

June 12. **SD County Fair.** Acceptance of entries.

June 18. **SCPS Meeting. Stephen Burns.**

June 20: **Dog Surf Contest, Imp. Beach**

***** **San Diego County Fair Events*******

June 14 **Digital Explorations** - Come and talk to reps from various companies about new cameras and accessories.

June 24 **Judge's Roundtable** 7pm.

Digital Dialogue 7pm.

June- **SD Country Fair- Independent Workshops.** Calendar online and in this issue's insert

June 20 **Humanitarian Photojournalism** by **Karl Grobl 12:30pm**

June 27 **The Secrets of Successful Travel**

Photography presented by Jim Cline 6:30 pm

June 25 Michael Adams lecture at MoPA 4 or 7pm.

June 27 Opening for **Ordovery Gallery's "The Best of Nature Photography Show"** at the Museum of Natural History. 11am.

June 27 **Roy Toft Wildlife Photography Workshop** Seminar and Portfolio Review 9am - 3pm at the Ordovery Gallery, Solana Beach \$250.

June 29 **UCSD Extension Classes** - Summer Quarter begins. Most classes meet one evening a week for 5-6 weeks.

June 5, 13 Entry deadline for **SD County Fair's Photo Shootout.** For Daylight shootout, register by June 5 for June 13 event. For Twilight/Night Shootout, register June 12 for June 19 event.

JULY 2009

July 6. Entry Pick-up **SD County Fair.**

Grossmont College Summer Lecture Series at MoPA. Lecture only or 3-day workshop

July 2 **Jo Whaley** 7pm

July 9 **Amy Stein** 7pm

July 23 **Byron Wolfe** 7pm

July 30 **Christina Z. Anderson** 7pm

Lecture is free to MoPA Members & Workshop participants. \$6 Students, \$8 Non-Members. Series Pass available. Separate fee for workshop.

July 11,18 & 25 **Panoramic Photography**

workshop by Philip Scholz Rittermann

www.extension.ucsd.edu

July 16 **SCPS Meeting. Mike Torey. Machu Picchu.**

July 18 **Imperial Beach Sandcastle Competition**

July 20. Deadline for Entries. **National Wildlife Federation**

July 23-25 **Nikonian Workshops in San Diego**

Master Nikon D700 & D3 In Depth, i-TTL Flash.

AUGUST 2009

Date TBD: **SCPS Annual Scavenger Hunt**

August 14, 15 & 22 **After Dark: Digital Capture at Night** workshop by Philipp Schoz Ritterman

www.extension.ucsd.edu

August 29. **Art of Photography Show.** Opening reception gala at the Lyceum Theatre. Show goes until Nov. 1

SEPTEMBER 2009

Sept. 12-13, **ArtWalk on the Bay**

Embarcadero Marina Park North

September 26-27 **SCPS Lodge Weekend.**

Foster Lodge, Laguna Mountains.

OCTOBER 2009

October 10-11 **Little Italy Festa.** Food and chalk street painting

DECEMBER 2009

SCPS Holiday Party: Potluck and Extended Member Share.

San Diego County Fair

Photo Lectures and Events

Saturday June 13, 2009 12:30 pm Jim Respass *Creating the Digital B & W Print.*
2:00pm Lou Adzima *How to Make a Photo Book*
3:30-6:30pm Fred Greaves *Day Shootout*

Sunday , June 14, 2009 10am George's Camera *Digital Explorations* -all day
Come talk to George's Camera, Nikon, Canon, Delkin, Tamron, and many other vendors.

Wednesday, June 17 7pm *Judge's Roudtable*

Discussion by a panel of our judges on what they look for when judging photos. How to make your photos compete better.

Thursday, June 18, 2009 7pm *ASMP Shootout*

Friday, June 19, 2009 7:30-10:30 Fred Greaves *Night Shootout*

Saturday, June 20, 2009 12:30pm Karl Grobl *Humanitarian Photojournalism*
2:00pm John Watts *Photofinishing with Photoshop - K.I.S.S.!*
3:30pm Fred Greaves *Beat Your Digital Camera into Submission*
5pm John Watts *Color Management Using Photoshop*
6:30pm Dave Gatley *Helicopter Views of Iraq & Afghanistan*

Sunday, June 21, 2009 2pm N. David King *Effective Workflow for Digital Photographers*
3:30pm N. David King *Macro or Close-up Photography*
5pm John Watts *The Power of Photoshop Layer Masks*
6:30pm John Watts *Using Photoshop's RAW Plug-In*

Wednesday, June 24, 2009 7pm *Digital Dialogue With the Experts*

Thursday, June 25, 2009 6:30-9:30pm Fred Greaves *Twilight Shootout*

Saturday, June 27, 2009 12:30pm Will Gibson *The Power of Lightroom Explained*
2pm John Watts *Photofinishing with Photoshop - K.I.S.S.!*
3:30pm Will Gibson *The Power of Lightroom Explained*
5pm Dave Gatley *Helicopter Views of Iraq & Afghanistan*
6:30pm Jim Cline *Secrets of Successful Travel Photography*

Sunday, June 28, 2009 2pm Fred Greaves *Beat Your Digital Camera into Submission*
3:30-6:30pm Fred Greaves *Day Shootout*

Saturday, July 4 2009 12:30pm Larry Vogel *Photoshop for Photographers*
2pm John Watts *Photofinishing with Photoshop - K.I.S.S.!*
3:30pm Ron Garrison *Secrets of Zoo Photography*
5pm John Watts *Color Management Using Photoshop*
6:30pm Larry Vogel *Photoshop for Photographers*

Sunday, July 5, 2009 12:30pm Larry Vogel *Photoshop for Photographers*
2pm N. David King *Creating panoramic and mosiacs using digital pr*
3:30pm N. David King *High dynamic range imagery for digital photography*



LOCAL PHOTOGRAPHY COURSES AND WORKSHOPS

Grossmont Community College Summer Lecture Series (Thursday night lectures take place at MoPA. Friday and Saturday all-day workshops will be at Grossmont Community College)

June 25. 4pm & 7pm. **Michael Adams** (son of Ansel Adams) will give a special lecture for the opening of the Ansel Adams exhibit "*A Life's Work*."

July 2 **Jo Whaley**

July 9-11 **Amy Stein**. *Moving Outside the Studio*

July 16-18 **Mark Edward Harris**. *The Fine Art of Travel Photography*.

July 23-25 **Byron Wolfe**. *Panoramas of Space and Time*.

July 30-Aug 1 **Christina Z. Anderson**. *Platinum Possibilities*.

The Julia Dean Photo Workshops and Lecture Series -Schedule TBD

SDSU College of Extended Studies *Basic Photography: Beyond the Snapshot*.

UCSD Extension. Classes of various lengths start as early as July 11. *Intro to Photography, Digital Dark-room, Night Photography, Panoramic Photography, Photographing People, BW Photography, Understanding Photographic Light: Studio and Location, Sports Photography*.

Palomar Community College offers summers courses (day and evening): *Digital Camera, Elementary Photography, The Expanded Image*

Palomar also offers a "Venture Class" by The DigitalPhotoGuy.com called **Digital SLR for new dSLR Owners**. The class is taught via webcast and live sessions. Register June 9 & 11.

San Diego City College - Summer 2009 Classes include: *Travel Photography, Intro to Digital Photography, Intro to Photography and Basic B&W Photography, Large Format Photography, Advertising Photography and Fashion Photography*.

Michael Seewald Photography Workshops - San Diego dates are June 27-28 and August 15-16.

Day One - 'How to see and think like a master artist', **Day Two**- 'How to shoot manually and capture stronger images'. www.seewald.com (760) 633-1351. Wedding Photography courses coming soon.

Jim Cline will be giving a lecture on June 27 at the San Diego County Fair 6:30pm

Secrets of Successful Travel Photography

Jim will reveal many of the secrets and techniques he employs to take his photography to the next level. From planning before the trip begins to arriving back home, he will cover all the steps in creating dynamic travel photographs. He'll show examples of how to use the light to your maximum advantage and coverage logistics of taking your digital camera and accessories on the road. He will discuss many aspects of how to photograph people to help capture the spirit of a place, including how to feel comfortable approaching strangers for photos.

About us: The Photography Section of the San Diego Chapter of the Sierra Club is a group of hobbyist-photographers of all levels and ages who meets monthly to learn more about photography.

Meetings feature a speaker from the local photographic community and are held on the 3rd Thursday of the month at the Wesley Palms Center in Pacific Beach. There is no charge to attend. We welcome new members! To join, pick up a membership application at any of the meetings or call Everett Mehner at (619) 232-9271 to request an application, or send your name, address, telephone number and check to the address below. Annual membership is \$25 and includes a subscription to The View Finder.

Thank you to our sponsors ! Please support them.

Jim Cline Photo Tours (858) 350-1314 jimcline.com

Chrome Digital 2345 Kettner Blvd. San Diego 92101 (619) 233-3456 www.Chromedigital.com

Moebius Digital Color Studio 5764 Pacific Center Blvd #101 San Diego 92101 (858) 450-4486
Moebiuscolor.com

Nelson Photo 1909 India St. San Diego 92121 (619) 234-6621 Nelsonphotosupplies.com

Nelson Photo 7720 Fay Avenue La Jolla 92037 (858) 729-6565 Nelsonphotosupplies.com

George's Camera 3837 30th St. San Diego 92104 (619) 297-3544 georgescamera.com

Oceanside Photo and Telescope 918 Mission Ave. Oceanside 92054 1-800-48-FOCUS optcorp.com

Watts Digital Imaging 9640 B Mission Gorge Rd. #342 Santee 92071 (619) 631-6348 wattscolorlab.com

North Coast Photographic Services 5451 Avenida Encinas, Suite D Carlsbad 92008 (760)931-6809
northcoastphoto.com

Kurt's Camera Repair 7811 Mission George Rd. #P San Diego 92120 (619)286-1810 netsv.com/camera

MoPA Museum of Photographic Arts Balboa Park



SIERRA CLUB

PHOTOGRAPHY SECTION

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QUOTATION MARKS INDICATE
THAT IT'S TIME TO RENEW.
WE DO NOT BILL.**

Thank you for your membership !